

Jordan McBarnett

3D Artist and Motion Designer

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[LINKEDIN](#)

[INSTAGRAM](#)

EXPERIENCE

Tampa Bay Buccaneers, Tampa — *Motion Designer*

JUL 2023 – PRESENT

· Helping the visual journey for the Buccaneers' new brand identity and shaping dynamic, engaging motion content for social media, to hype the fans for upcoming football games, in under strict timelines.

Example: <https://bit.ly/4aFGGA2>

Flavor.tv, Chicago — *3D Generalist [Intern]*

MAY 2023 – JUL 2023

· Helped with Compositing, Rotoscoping, and 3D Development for several projects. Example: <https://bit.ly/4aAPEOO>

We Are Royale, Los Angeles — *3D Visual Designer / Generalist [Intern]*

MAY 2022 – AUG 2022

· Designed and produced broadcasting elements and assets for FORTNITE CHAMPIONS SERIES 2023 and 2024. Example:

<https://bit.ly/43KZU4E>

EDUCATION

Ringling College of Art and Design - *BFA Motion Design*

AUG 2019 - MAY 2023

· Conceptualized and visually designed coherent, story-focused, client-friendly style frames using typography, color, design principles, and hands-on techniques

· Executed style frames into animations in After Effects and Cinema 4D, with post-production in Nuke

SOFTWARE

Adobe Suite, Cinema 4D, Redshift, Octane, some Houdini, some Nuke, some Marvelous Designer, and World Creator.

SKILLS

Motion Graphics

Compositing

3D Design

R&D

Experimentation

3D Animation

Look Development

AWARDS

2020 & 2021 & 2023 Draft

Selection Awards - THE ROOKIES

<https://www.therookies.co/u/jordanmcbarnett>

2022 Title Design Selection

Nominee - SXSWS

<https://schedule.sxsw.com/2022/directors/2054498>

Ringling Faculty Scholarship -

Ringling College

2021 Best of Ringling - Bronze

Juror's Award

2023 Student Silver Addy Award

- American Advertising Awards.

LANGUAGES

English

